

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Speicher

Serial No.: TBA

Group Art Unit: TBA

Filed: April 11, 2001

Examiner: TBA AVE JE

For: INTERNET - AUDIOTEXTO: ARtorney/Docket No. 935-012

ELECTRONIC ADVERTISING SYSTEM WITH

PSYCHOGRAPHIC PROFILING AND

MATCHING

Honorable Commissioner of Patents and Trademarks Washington, D.C. 20251

STATUS INQUIRY

SIR:

Approximately one year and four months have passed since the Applicant's above-identified continuation filing of application. A review of our files indicates that no PTO action has occurred on this application. As you can see from the enclosed response from the United States Postal Service that Express Mail item number ET025423844US, which corresponds to the filing of the subject application (a copy of the Utility Patent Application Transmittal showing the Express Mail Label No. and the Express Mailing Receipt are attached), was received by the USPTO on April 12, 2001.

Kindly advise the undersigned of the present status of the application by completing the enclosed Status Inquiry Reply. A return-address envelope is provided for your convenience.

Date: August 6, 2002

Respectfully submitted,

Reg. No. 46,170

WARD & OLIVO

708 Third Avenue New York, NY 10017

(212) 697-6262

CERTIFICATE UNDER 37 C.F.R. §1.8(a)

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner of Patents and Trademarks, Washington, D.C. 20251, on the date indicated below.

<u>Michael Heitmann</u>

8/6/02

(Name)

(Signature)

(Req. No.)

(Date)

Approved for use through 10/31/2002. OMB 0651-0032 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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UTILITY PATENT APPLICATION TRANSMITTAL

Attomey Docket No. 935-012

First Inventor Speicher, Greg

INTERNET - AUDIOTEXT ELEC.

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Express Mail Label No. ET 025423844 US

Conty for new nonprovisi	onal applications under 37 CFR 1.53(b))	Express Mail Eaber No. 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
APPLIC	ATION ELEMENTS	Assistant Commissioner for Patents Box Patent Application		
See MPEP chapter 600 concerning utility patent application contents.		ts. Washington, DC 20231		
Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original and a duplicate for fee processing)		7. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)		
2. X Applicant claims small entity status. See 37 CFR 1.27.		8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)		
3. X Specification [Total Pages 53]		a. Computer Readable Form (CRF)		
- Descriptive title of the invention		b. Specification Sequence Listing on:		
 Cross Reference to Related Applications Statement Regarding Fed sponsored R & D 		i. CD-ROM or CD-R (2 copies); or		
- Reference to sequence listing, a table,		i i. paper		
or a computer program listing appendix Background of the Invention		c. Statements verifying identity of above copies		
- Brief Summary of the Invention		ACCOMPANYING APPLICATION PARTS		
Brief Description of the Drawings (if filed) Description				
 Detailed Description Claim(s) 		9. Assignment Papers (cover sheet & document(s)) 37 CFR 3 73(b) Statement Power of		
- Abstract of the	Disdosure	10. 37 CFR 3.73(b) Statement Power of Attorney		
4. X Drawing(s) (35 t	J.S.C. 113) [Total Sheets 14	11. English Translation Document (if applicable)		
5. Oath or Declaration	[Total Pages 2] Information Disclosure Copies of IDS Statement (IDS)/PTO-1449 Citations		
a. Newly executed (original or copy)		13. Preliminary Amendment		
Copy from a prior application (37 CFR 1.63 (d)) (for continuation divisional with Box 18 completed)		14. Return Receipt Postcard (MPEP 503) (Should be specifically itemized)		
i. DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s)		15. Certified Copy of Priority Document(s) (if foreign priority is claimed)		
named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).		16. Request and Certification under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35		
6. Application Data Sheet. See 37 CFR 1.76		or its equivalent. 17. Other:		
18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment,				
or in an Application Data Sheet under 37 CFR 1.76: X Continuation Divisional Continuation-in-part (CIP) of prior application No. 08/865, 241				
Pricr application information: Examiner Pizarro, R. Group Art Unit: 2661				
For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.				
The incorporation can only be		IDENCE ADDRESS		
	13. CONNEG. ON	Asset States and Co		
Customer Number or Bar C	ode Label (Insert Customer No. or Atlach	bar code label here)		
Name	Ward & Olivo			
	708 Third Ave			
Address				
City	New York	State New York Zip Code 10017		
Country	USA , To	elephone (212) 697-6262 Fax (212) 972-5		
Name (Print/Type)	David M. Hill	M Registration No. (Attorney/Agent) 46,170		
Signature	1-154	Date 0-1/11/01		
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Date: 06/13/2002

Fax Transmission To: MICHAEL HEITMANN

Fax Number: 212-972-5866

Dear MICHAEL HEITMANN:

The following is in response to your 06/13/2002 request for delivery information on your Express Mail item number ET025423844US. The delivery record shows that this item was delivered on 04/12/2001 at 11:19 AM in WASHINGTON, DC 20531 to M BOSTON. The scanned image of the recipient information is provided below.

Signature of Recipient:

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Sincerely,

United States Postal Service

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE PATENT 935-012

In re Application of: Speicher

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Attorney Docket No. 935-012

ELECTRONIC ADVERTISING SYSTEM WITH PSYCHOGRAPHIC PROFILING AND

MATCHING

Honorable Commissioner of Patents and Trademarks

STATUS INQUIRY REPLY

The	above-identified application awaits:		
		action by the Examiner.	
		applicant's response to the Office Action mailed on	
		Other:	
		·	



WARD & OLIVO

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